

PLAY

CASTLE DECOMPOSITION



Explore a **CORRUPTED CASTLE** and find lost **TAPES**
from your **LOST BROTHER** and stop the
castle's **CURSE**

GAMEPLAY



Discover & throw Lanterns
Light your surroundings, stun enemies.

ROT

- ▶ **Main Enemies**
- ▶ **Zeal's responsibilities**
- ▶ **People let down by Zeal**
- ▶ **Avoidant behavior**
- ▶ **Aggressive behavior when found**



GAMEPLAY



The “Rot” can chase you in the dark

The longer you’re in the dark, the stronger they are.

GAMEPLAY



Review tapes in a "safe room"

Learn how to break the Curse.

GAMEPLAY

LOOP

Unlock
New Area

Explore

Find VHS
Tapes

Review
Footage

Throw
Lantern at
Enemies

USPs

- ▶ **Analog Horror Influence**
- ▶ **VHS Story Telling**
- ▶ **Unique Art Aesthetic**
- ▶ **Unique Lantern Mechanic**



NARRATIVE

- ▶ **Aarzen, Norway 1999**
- ▶ **People begin to go missing after Castle appears**
- ▶ **Detective Zeal looks for his brother**
- ▶ **Zeal discovers his brother is dead**
- ▶ **Set up ritual using recordings**
- ▶ **End the Castle's Curse of Decomposition**
- ▶ **Themes of self destruction & narcissism**

CONCEPT ART

▶ Low poly 3D

▶ VHS Filter effect (UI/HUD)



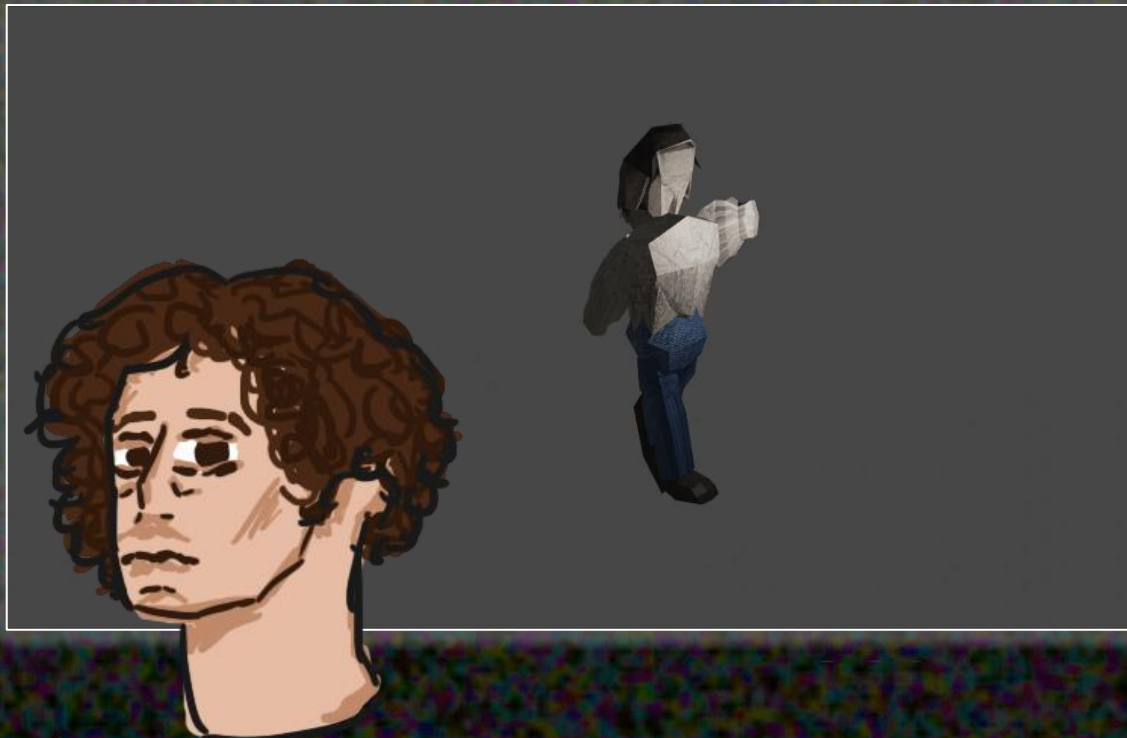
GARETH ZEAL



- ▶ **Narcissistic**
- ▶ **Estranged from Brother**
- ▶ **Distant, only cares about personal work**
- ▶ **Player Character**

GAWAIN

ZEAL



▶ Brother of Gareth

▶ Missing

▶ Overly-Ambitious

ART GRID

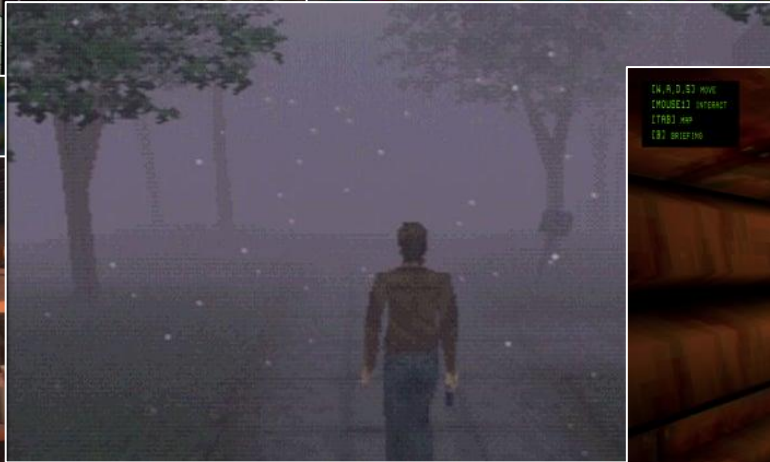
Realistic



Stylized



Castle Decomposition



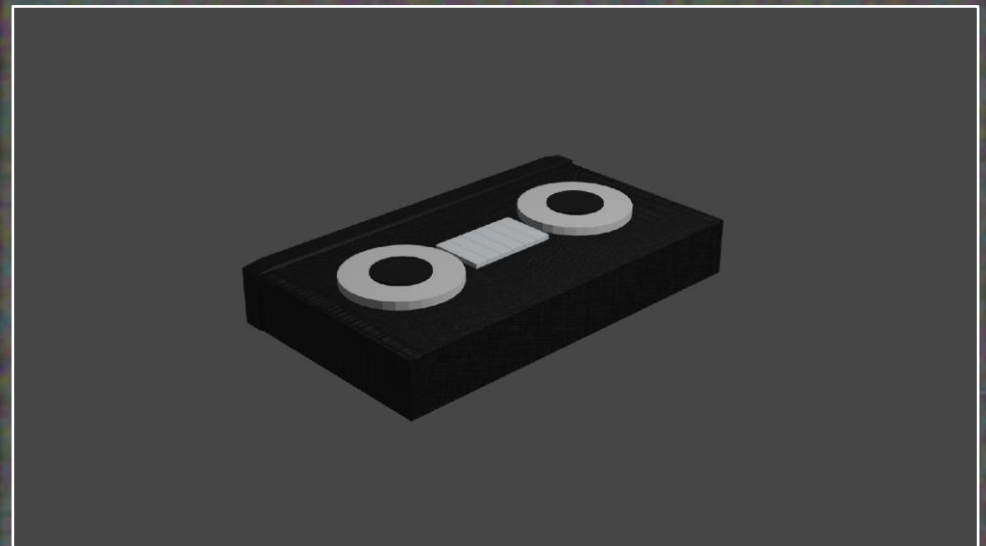
SOUND

Sound Effects

- ▶ Heavy focus on environmental ambience

Music

- ▶ Orchestral Synth for Menu/Title Screens
- ▶ Ambient Horror during gameplay



MARKET

- ▶ Ages 13-49
- ▶ Fans of Analog Horror Series
 - ▶ Mandela Catalogue, Vita Carnis, Backrooms
- ▶ Indie "Survival Horror"



ANALYSIS

▶ Game 1 - The Closing Shift

- ▶ Units Sold - 94,250
- ▶ Revenue - \$564,557 USD
- ▶ Market Price - \$5.99 USD

▶ Game 2 - Iron Lung

- ▶ Units Sold - 327,700
- ▶ Revenue - \$2,618,323 USD
- ▶ Market Price: \$7.99 USD

▶ Game 3 - Inside the Backrooms

- ▶ Units Sold - 1,643,000
- ▶ Revenue - \$11,484,570 USD
- ▶ Market Price - \$6.99 USD



SWOT

Strengths

- ▶ Art Heavy Team
- ▶ Rising Genre
- ▶ Streamability

Weaknesses

- ▶ Lack of Programmers
- ▶ Technical limitations
- ▶ Experience with Unreal

Opportunities

- ▶ Creating Game following rising trends
- ▶ Learning UE5 Blueprints and C++
- ▶ Find new ways to scare Players
- ▶ Adapting Old Tropes

Threats

- ▶ Horror is subjective
- ▶ Niche Audience
- ▶ Old Game Style
- ▶ Time to make Content

GOALS

Fall 2023

- ▶ Finalize Narrative
- ▶ Base Mechanics in Unreal Prototype

Spring 2024

- ▶ Finalize Mechanics
- ▶ Continue working on Assets
- ▶ Demo

Fall 2024

- ▶ Implement and Test mechanics
- ▶ Development of Alpha Build

Spring 2025

- ▶ Adjust Game to Beta
- ▶ Release before GDC for \$5.99

PLAY

SUMMARY

CASTLE

DECOMPOSITION

▶ Horror

▶ PC

▶ Unreal Engine